

What is Worship in Pink Weekend?

Worship in Pink Weekend (WIP) is a **FREE**, grassroots effort with local religious organizations to educate their respective members on breast health and breast cancer.

When is WIP?

This year, Worship in Pink Weekend is scheduled for Friday, October 28th, Saturday, October 29th or Sunday, October 30th.

What if my organization cannot participate that weekend?

If your organization can not participate October 28-30, it can participate any other weekend during the month of October. Contact the Komen Atlanta office at 404-459-8700 if you need your information packets before the scheduled pick up dates.

What does Komen Atlanta provide?

Once registered, each organization will be mailed a **FREE** ambassador's toolkit. The toolkit includes a sample bulletin announcement, suggested script, poster, and a list of programming ideas. Organizations also receive the number of education packets requested on the registration form for **FREE**. There is a maximum of 1,000 packets per organization. The education packets include basic breast health and breast cancer information. Education packets are picked up at the location you chose on the registration form.

What can I expect at the WIP Kick-off meetings?

We will be presenting helpful information to you about Komen Atlanta and our WIP initiative. We will have time to discuss program planning and share personal experiences from previous WIP weekends. You will also be able to pick-up education packets for your event (please indicate on your registration form if you plan to attend).

What is a pick-up location and when are the pick-up dates?

There are several pick-up locations throughout the Greater Atlanta area. They are places of business who have volunteered to hand out the breast health education packets. We have tried to make the pick-up locations as convenient as possible. The education packets will be ready to pick up October 18-21, 10am-4pm at your chosen location.

Who can participate in WIP?

Any church, synagogue, mosque or other religious organization within the Affiliate's ten-county service area of Cherokee, Clayton, Cobb, DeKalb, Fayette, Forsyth, Fulton, Gwinnett, Henry and Rockdale is able to participate.

What exactly does my organization have to do?

Your organization can do as little or as much as it would like. Most organizations hand out the education packets at their weekly service and invite their members to wear pink.

Some organizations invite members to speak about how breast cancer has affected them. Other ideas are honoring the survivors in your congregation, creating a memory wall, or having a candlelight vigil. To share your ideas or to see what others are doing please visit the Komen Atlanta Facebook page.

Does Komen Atlanta provide speakers?

Komen Atlanta has trained a dedicated group of volunteers, who are able to spread the word about breast health and help in our mission to end breast cancer forever. Speakers Bureau volunteers can speak on breast health and breast cancer information including:

- What is breast cancer?
- Who can get breast cancer?
- Am I at risk?
- What can I do to protect myself from it?
- How is it diagnosed?
- What can be done to treat it?
- What kinds of support services are available?

To request a speaker for your WIP service, please fill out the online form at <http://www.komenatlanta.org/empower/speakers.html> or contact the Komen Atlanta office at 404-459-8700. Please contact the office as soon as possible to request a speaker. We will try our best to provide a speaker, but not all speaker requests can be filled.