



## 2007-2008 Community Impact

Susan G Komen for the Cure's® promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. To make sure that our grants and educational programs meet this promise, the Greater Atlanta Affiliate of Susan G. Komen for the Cure® relies on information obtained through the Community Needs Assessment, a study completed by the Affiliate in order to identify areas of need and barriers to breast health services in our 10-county service area. To complete the study, Komen Atlanta collected public health statistics, administered surveys, and conducted interviews with local health leaders. The most recent Community Needs Assessment was completed in 2005. Komen Atlanta identified the following as priority areas for breast cancer education, screening and diagnostic funding:

1. Filling gaps in low-cost screening and diagnostic services available to low-income underserved women in the Greater Atlanta Affiliate service area.
2. Focusing attention on programs providing screening and diagnostic services in the southern metro counties.
3. Providing funding for programs which provide patient navigation services.
4. Creating a resource guide for organizations and programs to navigate low-income, underserved women to low-cost mammography facilities.
5. Focusing education and outreach on all minority groups in the service area.
6. Increasing collaboration with Hispanic/Latina communities to provide culturally appropriate education, screening and treatment.

In response to the above identified community needs, Komen Atlanta and its grant programs accomplished the following during its 2007-2008 fiscal year:

### **Achievements in Funding**

- Komen Atlanta awarded \$2 million in community grants, including more than \$1 million for screening and diagnostic services.
- Clayton County Board of Health was chosen as a returning grant recipient and outreach was expanded to other health care agencies in South Atlanta.
- Nearly \$100,000 was awarded for patient navigation services.
- Half of the education programs funded were minority-specific outreach projects.
- Three programs focused specifically on the Latina population.

### **Achievements in Komen Atlanta's Grant Programs**

- Komen grantee screening and diagnostic services included 5,746 clinical breast exams, 6,144 mammograms and diagnostic procedures, and 62 breast cancers detected.
- 15% of grantees' clients served received services in one of the southern metro counties.
- 142 patients received navigation services from Komen grantees including, but not limited to, transportation and interpretation services, exercise and support programs, and alternative and complementary therapy.
- 32% of the women serviced through our screening and diagnostic grants were African American, 36% were Latina and 27% were Asian.
- More than 11,000 educational sessions and outreach events were offered by Komen Atlanta grantees reaching more than 300,000 people.

### **Achievements in Komen Atlanta's Education Programs**

- A comprehensive, online resource guide was created at [komenatlanta.org](http://komenatlanta.org) as a navigation tool for women seeking screening and diagnostic services, as well as treatment and support services.
- More than 19,000 women, men and children were reached through our annual Worship in Pink event.
- 43,000 Atlantans were reached through Komen Atlanta's fulfillment of Speakers Bureau requests, attendance at health fairs, and referrals for individual assistance requests.

For more information on Komen Atlanta's grants and education programs, please visit [www.komenatlanta.org](http://www.komenatlanta.org).