



The Susan G. Komen
Breast Cancer Foundation

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Greater Atlanta Affiliate Newsletter

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Mark Your Calendars

The Susan G. Komen
Breast Cancer Foundation



16th Annual

Komen Atlanta

Race for the Cure®

Saturday, May 13th

Remember to mark your calendars for the 2006 Komen Atlanta Race for the Cure®. As always there will be many different ways for you to get involved. There will be volunteer opportunities before the Race, Race Day and after the Race. We will be sending out e-mails with different volunteer opportunities as the Race gets closer.

Do you have family, friends, neighbors or co-workers interested in being a part of the Race? Joining or organizing a team is an ideal way to get involved, and it's a great opportunity to make a difference in the lives of women and men who have been diagnosed with breast cancer.

Please contact Amanda LeQuire at 404-459-8700 or alequire@komen-atlanta.org for more information.

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JAZZ-A-THON

February 19th, 2006

Jazzercise will hold its annual Jazz-A-Thon Sunday, February 19th at the Ritz-Carlton, Buckhead. Jazz-A-Thon is such a popular event that it sold out in two and a half days this year! Teams of Jazzercisers fill the ballrooms with energy, excitement, costumes and choreographed routines. This year, Tim Roberts, dancer, teacher, choreographer and aerobic champion will be around to give some pointers. He is a huge favorite among Jazzercisers.

If you have any questions about the event, please contact Joan Baldwin at 770-993-7081.



**Komen Atlanta Launches
“The Breast Cancer Holiday Giving Program”
for the Upcoming Holiday Season**



Fight breast cancer, not holiday crowds this season as the Susan G. Komen Breast Cancer Foundation Greater Atlanta Affiliate launches “The Breast Cancer Holiday Giving Program” to help companies and individuals honor those touched by breast cancer.

The program adds a new, and convenient, element to the traditional gift giving process. In place of sending a gift, companies and individuals can make a contribution to Komen Atlanta and receive an insert for their holiday cards. Each insert notes that a donation was made to Komen Atlanta as a special tribute to honor the many individuals affected by breast cancer.

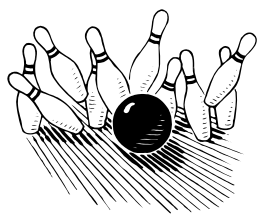
“The Breast Cancer Holiday Giving Program” is ideal for individuals wanting to celebrate breast cancer survivors or to honor family and friends who lost their life to the disease.

Seventy-five percent of all funds raised by Komen Atlanta are awarded to Greater Atlanta programs that provide breast health education, treatment and screening. The remaining twenty-five percent of the funds are given to the National Komen Research Program to find a cure.

For more information, please contact Amanda LeQuire at 404-459-8700.

Community News

6th Annual ‘Bowl for a Cure’



American Legion Family & Dixie Bowling Tournament will host the 6th Annual ‘Bowl for a Cure’ on February 4th, 2006. The event will take place at the Mid-Town Bowl/Express on Piedmont Circle. Registration begins at 1pm and bowling begins at 2pm. This year the registration fee is \$20, which covers three games, shoe rental and a door-prize. \$15 of every registration will go to Komen Atlanta. For more information, contact Ronnie Grist at 678.232.3381 or radarg@bellsouth.net

Thank You

Thanks to all the volunteers who helped make this
October a great Breast Cancer Awareness Month!

Pink Fact

Screening and Adjuvant Therapy

Reasons for Decreased Mortality

Screening Mammography and Adjuvant Therapies have been the two contributing reasons behind the marked decrease in mortality from breast cancer since 1975. According to an article in the *New England Journal of Medicine*, breast cancer mortality has decreased from 48.3 deaths per 100,000 in 1975 to 38.0 deaths per 100,000 in 2000. It is important to remember that these two, screening and treatment, work together to achieve the most beneficial outcome. Early detection made possible by annual screening mammography allows for more treatment options and a better chance of survival.

Volunteer Spotlight

Courtney Rowell

Winter 2005

Volunteer of the Quarter

Courtney is a member of the Komen Atlanta Speaker's Bureau, as well as being a dedicated volunteer for other projects throughout the year. This year, she was a vital member of the Komen Atlanta Pink Tie Ball Auction committee and has agreed to be part of the Team committee for the Komen Atlanta Race for the Cure.

Courtney is a Managed Care Executive for Myriad Genetics Laboratories.

Thanks Courtney!



Pink Tie Ball Auction Chair, Suzette Brading (L), Courtney Rowell (R)

New Volunteer Program

Starting in 2006— Komen Atlanta is starting a new volunteer rewards program! As you accumulate volunteer hours, we will send you a special gift for each level you reach. We will keep track of your hours at the office, so you don't have to worry.

5 Hours—Pink Ribbon Pin

15 Hours—Pink Ribbon Socks

30 Hours— Pink Ribbon Mug

50 Hours—Pink Ribbon Tote Bag

More than 100-We will find something extra special!

Free Downloadable BSE Cards

Breast Self Exam (BSE) Cards are now available for free on the national Komen website, just download and print. They are located under the 'About Breast Cancer' Section on the website.

www.komen.org

They are available in General Audience, English/Spanish, African-American, Arabic/English, Russian/English, Chinese/English, Vietnamese and Korean.

