



The Susan G. Komen
Breast Cancer Foundation

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Greater Atlanta Affiliate Newsletter

Volume 1, Issue 7

December 18, 2006

Komen Atlanta Race for the Cure ®

Save the Date

May 12, 2007 — Atlantic Station

Mark your calendars for the 2007 Komen Atlanta Race for the Cure. We will kick-off registration for the Race at the end of January. Please visit www.komen-atlanta.org for more information. Please contact Amanda Marsden at alequire@komen-atlanta.org with questions.

On your mark, get set, Race for the Cure ®

Komen Champions for the Cure

Komen Champions for the Cure™ is a structured grassroots program designed to educate Congress, the President and other policy-makers about breast cancer through community involvement. This virtual advocacy forum offers every American the opportunity to influence the federal government on crucial breast cancer issues by contacting their Members of Congress. Become a Komen eChampion and we can make a difference in the fight against breast cancer.

WWW.ACTNOWENDBREASTCANCER.ORG

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Jazzercise for the Cure

February 28, 2007
Ritz-Carlton, Buckhead

Once again, Jazzercise for the Cure sold out in a matter of hours. Last year, the event raised over \$200,000. Different Jazzercise classes from around metro Atlanta lead the group in routines set to music, complete with complementing costumes. For more information, please contact Joan Baldwin at 770-993-7081.

Survivor Tea

Two hundred Breast Cancer Survivors are expected at the 2007 Survivor Tea. Dr. Phillip Beegle sponsors the yearly event to honor his patients and give back to the breast cancer community. Thanks to Ronnie French, Chair and her team for putting together a great celebration. We are looking forward to great entertainment, new friends and a nice afternoon tea. Cheers!

Community Events

Below are a list of events benefiting Komen Atlanta in the next few months. Please contact each organization for more information.

GIRLSgoneGLADIATORS
 February 24th 2007 **Second To None!**



 The Susan G. Komen Breast Cancer Foundation

“Girls Gone Gladiators” Night on Saturday, February 24. Watch the Gladiators take on the South Carolina Stingrays and support Komen Atlanta! Proceeds from the ticket sales will benefit Komen, and attendees will receive a special t-shirt to commemorate the evening. For information, contact Kristi Novak with the Gwinnett Gladiators at 770-497-5114 or e-mail knovak@gwinnettgladiators.com



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www.all-things-creative.com

SAVE THE DATE

A FUNDRAISER FOR BREAST CANCER

75% OF ALL PROCEEDS WILL BE DONATED TO THE GREATER ATLANTA AFFILIATE OF THE SUSAN G. KOMEN BREAST CANCER FOUNDATION

SUNDAY, MARCH 11, 2007

5:00PM – 9:00 PM

CARL HOUSE

1176 ATLANTA HWY, AUBURN, GA 30011

WWW.CARLHOUSE.COM

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 KELLY CHARLES-COLLINS AT (770) 476-9865 OR
 JULAINE PERRY AT (770) 320-7883



February 3, 2007 at Midtown Bowl

Dixie 2007's Charity Committee & The American Legion Family invite you to their 7th Annual **Bowling for a Cure** 9 Pin No-Tap Tournament.

www.Bowforthecure.com

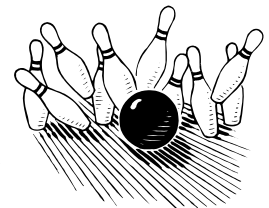
Cost is \$20.00

Cash Prizes, Door Prizes and more

Registration begins at **12:00pm**

Bowling at **1:00pm**

Contact—Mike Kondalski at 404-234-9379 or
 Ronnie Grist at 678-232-3381 or
rfgrist@ata.ga.gov



The University of Georgia

University of Georgia's Block and Bridle Club will produce and host the only fully student-run professional rodeo in the nation, Great Southland Stampede Rodeo," on April 19 – 21, 2007 at Oconee Heritage Park. As part of the rodeo, the Block and Bridle Club will organize a "Tough Enough to Wear Pink" night on Friday, April 20, 2007, where fans and contestants are encouraged to wear pink to show their support for breast cancer awareness. For more information, contact Evan McLeod at 803-549-1732 or evan@uga.edu.

TOUGH ENOUGH TO WEAR PINK

The color pink is not something you would associate with the tough sport of rodeo--however--breast cancer has touched the lives of many rodeo families. The Tough Enough to Wear Pink campaign puts this important health issue top-of-mind at rodeos across America through a year-long breast cancer awareness and fundraising program.

Fourth Annual Emory Breast Cancer Awareness Fashion Show

Thursday, March 29
 9 p.m.—12 a.m. at The Biltmore

In the past three years, this philanthropy fashion show has raised more than \$80,000. The Fashion Show will include the latest trends from local retailers modeled by Emory students. The evening also includes a silent auction a multitude of great raffle prizes!

Tickets—\$15 pre sale, \$20 at the door

Contact Rachel Saltzman at
 516-965-4251 or e-mail
Rsaltzm@learnlink.emory.edu

Casual for a Cure Day

Thanks to the participation of more than 15,000 Atlanta employees, Casual for a Cure Day raised **\$55,214.35!** 75 cents of every dollar raised will stay in the Atlanta area to help fund local breast cancer screening, education, treatment and support programs and the other 25 cents goes to the National Komen Foundation Award and Research Grant Program. Thanks to all of the volunteers who helped with this program.

Worship in Pink Weekend

Largest Education Program in Komen Atlanta History!

In one weekend, over 12,000 people participated in the First Annual Worship in Pink Weekend. Each participating organization received packets of breast health information specifically targeted to their membership. Organizations were able to plan their own event: some chose pink lemonade, others wore their Race for the Cure t-shirts and some even held health fairs in conjunction with Worship in Pink Weekend. It was such a successful program that Komen Atlanta has decided to have a Worship in Pink weekend this spring. If your church, synagogue or mosque would be interested in participating, please contact Erin Justen at eobert@komen-atlanta.org.

Komen Atlanta Pink Tie Ball

Pink Tie Ball Sets Record

Thanks to the Pink Tie Ball Chair, Susan Kemper Coyne and her Committee for their hard work on this year's Pink Tie Ball. The 7th Annual Komen Atlanta Pink Tie Ball raised a record **\$750,000**. In addition to fundraising, the event also honored breast cancer survivors and community leaders whose contributions have made a difference in the fight against breast cancer. Georgia-Pacific was honored as the Corporate Honoree in recognition of the company's continued support for the Foundation and the Atlanta community. Also, Dr. Ruth O'Regan from Emory Winship Cancer Institute was the evening's Medical Honoree for her work in breast cancer treatment and support.

THANK YOU!

Thank you to all of the volunteers, survivors and advocates who have supported Komen Atlanta this year. Volunteers are the foundation of our organization and we couldn't do it without you. We are looking forward to a successful 2007. Because of you we are making a difference!