



The Susan G. Komen
Breast Cancer Foundation

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Greater Atlanta Affiliate Newsletter

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2006 Komen Atlanta Race for the Cure®



THANK YOU !

Thank you for your support and participation! With the help of our volunteers, sponsors and more than 13,500 participants, the 2006 Komen Atlanta Race for the Cure® reached a record \$1.1 million!

Donations were collected until May 31, and pledge prizes will be mailed in June. For Race photos, go to www.komen-atlanta.org and follow the links to the photos. For general questions regarding the race, please contact the Komen office at 404-459-8700.

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Komen Atlanta Education Programs

As many of you know, Komen Atlanta's education programs are available at no cost to organizations, companies and community groups throughout the Greater Atlanta Affiliate's service area. We participate in community events and health fairs, we launched a new Speaker's Bureau program, and as always have the ability to send breast health information to your events. Please contact Erin, eobert@komen-atlanta.org or 404-459-8700, if you would like to have a Komen representative come to your next event. Also, we would like to thank all of the volunteers who represent Komen Atlanta at these events throughout the year.

Community Events

The Ultimate Drive[®]

for the Susan G. Komen Breast Cancer Foundation 

Two fleets of specially-badged BMWs, decorated with pink ribbons and the phrase “10 Years, 10 Million Miles, 10 Million Dollars,” headed out on a million-mile cross country trek that will raise over \$1 million, bringing the grand total to \$10 million for the partnership. The money raised directly supports breast cancer research, education, screening, and community outreach programs provided by the Susan G. Komen Breast Cancer Foundation. These cars are set to roll through metro Atlanta in early June, for each mile driven here a \$1.00 is donated to the our Affiliate. There is a Local Hero award presented at each location for a community resident who has made an outstanding personal effort in the fight against breast cancer. Each event is from 10 a.m.— 6 p.m. For more information about The Ultimate Drive visit, <http://www.bmwusa.com/BmwExperience/EventsandPrograms/UDSK/>

June 5, 2006 — Hank Aaron BMW of Union City 4171 Jonesboro Rd.

June 6, 2006 — Global Imports Marietta 550 Interstate North Parkway

June 7, 2006 — United BMW of Gwinnett 3264 Commerce Ave.

June 12, 2006 — United BMW of Roswell 11458 Alpharetta Highway

Sunday, June 4, 2006 — 6 p.m. until 8 p.m.

Fashion for the Cure

**Coldwater Creek Stores at The Forum on Peachtree Parkway
The Avenue, West Cobb — The Avenue, Peachtree City**

The night is completely dedicated to Komen, with a 10% discount off all purchases, and 10% of the sales going to the local Affiliate. The event includes a fashion show of the pink merchandise, gift card giveaways and snacks. Each location will have Komen Volunteers staffing a table with breast health information. For more information call the office at 404-459-8700.



July 27-30 2006 — The Sporting Club at Windy Hill

The Foamball Challenge is a unique tennis event using a foam ball that levels the playing field. The ball is a softer, spongy material that allows players to work on their timing and placement. Aside from tennis, the tournament will offer fun for the whole family with a moonwalk, games, vendor booths, music, food, contests and more! The tournament Early Rounds will be played Thursday and Friday evening, with the tournament getting into full swing with all the festivities on Saturday and Sunday. The entry fee benefits the Greater Atlanta Affiliate. For more information about the tournament visit, www.foamballchallenge.com or call Nick Esposito at 404-488-5656.

Volunteer Spotlight

Albie McNeil & Rachel Hammer

Summer 2006

Volunteers of the Quarter

Albie McNeil and Rachel Hammer were part of the first ever Race for the Cure Finance Committee. As part of the committee, they were dedicated to coming into the office to work on countless hours of “accounting” for registrations and pledges for the Race for the Cure. Both Albie and Rachel are part of the Komen Atlanta Speaker’s Bureau. Because of all of their hard work on the Finance Committee, Albie and Rachel have the most service hours of any of our volunteers this year. Thanks also to the other members of the Finance Committee — *Carole Kirschner and Mandy Slater*. Thanks to Albie and Rachel for their time and hard work!!!

Pink Fact

STAR Trials

The Study of Tamoxifen and Raloxifene (STAR) is a clinical trial designed to see how the drug raloxifene (Evista®) compares with the drug tamoxifen (Nolvadex®) in reducing the incidence of breast cancer in postmenopausal women who are at an increased risk of developing breast cancer. STAR, one of the largest breast cancer prevention clinical trials ever conducted, enrolled 19,747 postmenopausal women who were at increased risk of developing breast cancer.

The initial results of STAR show that raloxifene works as well as tamoxifen in reducing breast cancer risk for postmenopausal women at increased risk of the disease and without some of the serious side effects known to occur with tamoxifen. The raloxifene group had fewer deep vein thromboses (blood clots in a major vein) and pulmonary embolisms (blood clots in the lung) than the tamoxifen group. Study results are being presented at the American Society of Clinical Oncologists (ASCO) Meeting held June 2-6, 2006 in Atlanta.

For more information about STAR, visit the National Cancer Institute’s (NCI’s) STAR home page at <http://www.cancer.gov/star>. For up-to-date research news, visit www.komen.org. Research news is updated daily in the “In the News” section on the homepage.

Komen Atlanta Website Resource Guide

The Greater Atlanta Affiliate Resource guide is a comprehensive resource for you to find information regarding breast health, early detection, diagnosis, treatment, survivorship and support. Our resource guide is divided into sections: Breast Health, Nutrition/Healthy Living, Genetics, Diagnosis, Treatment, After Treatment and Support, Lymphedema and Comprehensive Resources. The Comprehensive Resources section has local and national resources. The main page contains a section on where to find a mammogram in the county that you live. Visit www.komen-atlanta.org for more information and to use the resource guide.