

Susan G. Komen for the Cure Greater Atlanta Affiliate Newsletter

Spring 2007

Table of Contents

Page 1

Race for the Cure

Page 2

Special Events

Gwinnett Daily Post

Coldwater Creek

BMW Ultimate Drive

Fashion for the Cure

Page 3

Komen's New Name,

New Logo

Race for the Cure

FAQs

Special Events

Cont'd

Fit for the Cure

Miriam's Circle

SRMC

Page 4

Volunteer Training

Worship in Pink

New Addition

New Research



New Contact Information

4840 Roswell Rd.
Bldg. D, Suite 100
Atlanta, GA 30342

P 404-459-8700
F 404-459-8781



Komen Atlanta Race for the Cure

MAY 12, 2007

Atlantic Station

On Mother's Day weekend, Saturday, May 12, thousands will march through Atlantic Station with a single goal: to beat breast cancer. Join us in our promise to end breast cancer forever by walking, running or jogging in the Komen Atlanta Race for the Cure.

You can create your own team, register as a team member, make donations, or join as an individual participant, on the Komen Atlanta website. Please visit www.komenatlanta.org to access all of these features. Paper applications will be available at Kroger locations in mid-March.

All survivors are encouraged to come and celebrate the day. There will be special survivor events throughout the morning.

Register online at www.komenatlanta.org today!!

Race Day Schedule:

- 6:45 A.M. Registration Begins
- 7:30 A.M. Survivor Breakfast (open until 10a.m.)
Jazzercise Aerobic Warm-Up
EXPO opens
- 7:45 A.M. 1 Mile Walk
- 8:30 A.M. 5K Run/Walk
- 9:15 A.M. Awards, Survivor Recognition Ceremony

Team Registration

To register as a team **online**, visit www.komenatlanta.org and click on the Race for the Cure icon. If you are the Team Captain, you will need to create the team before others can join by selecting "Start a Team."

To register by **mail**, each team member must complete an entry form. Team captains then collect signed Race entry forms and entry fees from each person. All forms and registration fees must be submitted together.

Individual Registration

To register **online**, select "Walk or Run as an Individual," then "I Agree," if you accept the waiver. Fill in all registration fields correctly.

To register by **mail**, submit a complete paper application along with the Race entry fee. The paper application must include the participant's signature.

Special Events

 Gwinnett Daily Post

Women's Expo

**April 28, 10am-6pm
& April 29, 12pm-5pm**

Stroll through a wide variety of exhibits that provide tips on health, cooking, decorating, fashion, child development, home improvement, business, exercise, vacation planning, entertainment, spa services and much, much more!

Tickets go on sale April 2, 2007 at the Gwinnett Daily Post office or purchase at the door. One dollar of every ticket sold will benefit Susan G. Komen for the Cure Greater Atlanta Affiliate.

Visit www.gdpwomensexpo.com for details!

Coldwater Creek Fashion for the Cure

Event Locations and Dates

**Monday, April 30th
7pm-9pm**

Phipps Plaza
The Avenue - West Cobb

**Tuesday, May 1st
7pm-9pm**

The Avenue - East Cobb
The Forum
The Avenue - Peachtree City
The Avenue - Webb Gin
Mall of Georgia

SHOP the **INPINK** Collection and 10% of the purchase price will go to the national Susan G. Komen for the Cure.

SHOP at a Fashion for the Cure Event and 10% of the proceeds will go to Komen Atlanta.



SHE DID WHAT? Co-Sponsored by JACKSON

Know an extraordinary woman who beat the odds and deserves recognition for her accomplishment?

Nominate her!!!

Top 10 Finalist will receive an Oxygen Gift Basket.

To be eligible as a finalist, candidate must be able to attend the Women's Expo at Gwinnett Center on Sunday, April 29 at 4pm where the finalists will be presented and the first place winner will be announced.

For more information and to complete a nomination form, please visit www.gdpwomensexpo.com

BMW Ultimate Drive

 BMW Ultimate Drive[™]
Supporting Susan G. Komen for the Cure



Built on a decade of dedication, the BMW Ultimate Drive rolls on to find a cure.

Friday, March 9th BMW of South Atlanta
10am-6pm

Monday, March 12th
United BMW of Roswell
10am-6pm

Tuesday, March 13th
United BMW of Gwinnett
10am-6pm

Come out and drive a BMW. For every mile driven \$1 will be donated to Komen. Help the Ultimate Drive reach their goal of donating \$11 million to Susan G. Komen for the Cure

Emory Fashion Show

March 29th at The Biltmore — 9 pm –12am

Join us for an evening of fun to support breast cancer. The fashion show will include the latest trends from local retailers modeled by Emory students. Tickets are \$15 pre-sale and \$20 at the door. Along with the fashion show there will be a silent auction and raffle prizes. For more information, and to purchase tickets, visit

<http://emorybreastcancer.homestead.com/>



New name. New logo.
Same vision. **To End Breast Cancer Forever.**

It's WHO we are.

An organization started in memory of a woman just like you and me. A woman who had a sister, Nancy G. Brinker, who promised she wouldn't stop until she found a cure.



It's WHAT we do.

Offer support and hope to everyone touched by breast cancer.

It's WHY we're here. To end breast cancer

Race for the Cure FAQs

Where do I register? You can register on-line at www.komenatlanta.org or paper applications will be available at Kroger stores in mid-March.

What is the deadline? Early registration (\$25) is thru April 20, 2006. Late entries (\$30) are received April 21—May 9, 2007. Race day entries are \$35.

What if I can't run/walk in the Race? You can register for Sleep for the Cure. Sleep for the Cure supports the cause without running. The registration cost is \$40 and a t-shirt will be mailed to you after Race day.

What is a team? A team is a group of 10 or more. A team can be friends, co-workers, family, etc...

Questions about Atlantic Station? Visit www.komenatlanta.org for information on location, parking, route, etc....

Can I get a team photo? No – we will not have a team picture station set up this year. There will be photographers snapping candid photos at the event and you are welcome to bring your own camera to capture memories from the day.

Special Events, Cont'd

Fit for the Cure

Join Wacoal and renew the promise to support Susan G Komen for the Cure. Receive a complimentary fitting in a Wacoal, DKNY Underwear or Donna Karan Intimates bra from a Wacoal fit specialist. For every woman that participates, Wacoal will donate \$2 to Susan G. Komen for the Cure. Wacoal will also donate an additional \$2 for every Wacoal, DKNY Underwear or Donna Karan Intimates bra purchased at these events. All events are from 11am to 5pm.



Event Dates and Locations

March 29, Nordstrom - Phipps **March 30**, Nordstrom - Mall of Georgia **March 31**, Nordstrom- Perimeter
May 17, Macy's - Towne Center at Cobb & Macy's - Northpoint
May 18, Macy's - Lenox & Macy's - Perimeter

Miriam's Circle - Community Symposium

Sunday, March 25, 9 a.m. to 12:15 p.m.

Congregation B'nai Torah - 700 Mt. Vernon Hwy

A free community event that will focus on three topics. One topic discussed will be medical and psychological issues related to genetic testing for breast and ovarian cancer in the Ashkenazi Jewish population. For more information, contact Michele Howard at 678-524-6763 or email miriamcircle@yahoo.com.

Southern Regional Health System Women Connecting Women Health Forum



Special Luncheon Speaker:
Ms. Diahann Carroll
Saturday, May 12, 2007
Georgia International
Convention Center
College Park, GA 30337
www.southernregional.com

Welcome

Welcome to Jessica Francis. Komen Atlanta has a new Special Events and Volunteer Coordinator. Jessica is a life-long Georgia resident, but new to the Atlanta area. She graduated from the University of Georgia in December.



To contact Jessica, email jfrancis@komenatlanta.org or call 404-459-8700.

Volunteer Training

April 11, 2007
6 p.m.

Come to learn more about the 'new' Susan G. Komen for the Cure and volunteering for Komen Atlanta. Anyone is welcome to attend this training, both new and current volunteers. Training will last about an hour and snacks will be provided. Please join us for an informative event. Please RSVP to Jessica Francis at jfrancis@komenatlanta.org or 404-459-8700. Volunteer Training will be held at the Komen Atlanta office, 4840 Roswell Road, Suite 100, Atlanta, GA 30342.

Worship in Pink

Worship in Pink Weekend
April 13—15, 2007

Due to the huge success of our Fall Worship in Pink weekend, Komen Atlanta has decided to have another Worship in Pink weekend this Spring! If your church, synagogue, or mosque would be interested in participating, please visit www.komenatlanta.org. Registration forms are available online. For questions, call Erin Justen at 404-459-8700 or e-mail ejusten@komenatlanta.org

Breast Cancer News

Further evidence that Physical Activity Reduces Breast Cancer Risk

According to the results of a study published in the journal *Cancer Epidemiology Biomarkers & Prevention*, women who engage in regular, strenuous, recreational physical activity were less likely than inactive women to develop invasive breast cancer. The protective effect of exercise appeared to be limited to women who did not have a first-degree family history of breast cancer.

Article Excerpt taken from www.CancerConsultants.com