



## 2012 Komen Atlanta Race for the Cure Fact Sheet

- WHAT:** The 22nd annual Komen Atlanta Race for the Cure 5K run/walk and 1 mile walk raises money to save lives and end breast cancer forever. This year, an expected 18,000 Atlantans will help raise \$2 million. Seventy-five percent of all funds raised is awarded to Atlanta-area breast health screening and education programs. Twenty-five percent is given to the national Komen Research Grant Program to find a cure.
- WHEN:** Saturday, May 12, 2012
- WHERE:** Atlantic Station  
171 17th Street, NW  
Atlanta, Georgia
- WHY:** One in eight women will be diagnosed with breast cancer in her lifetime.
- HOW:** Participants may learn more about the Race and register online at [www.komenatlanta.org](http://www.komenatlanta.org).
- THEME:** We're running for our lives at the 2012 Race for the Cure! It may be your mother or sister, a co-worker or neighbor. Whoever it may be, now is the time to run for their lives! Whose life are YOU running for?
- RACE DAY:** Race Day Registration begins at 6:45 AM  
1 Mile Walk begins at 7:45 AM.  
5K Run/Walk begins at 8:30 AM  
Survivor Ceremony begins at 9:40 AM
- KOMEN:** In 2011, the Atlanta Affiliate awarded \$2.2 million to local breast cancer organizations to fund screening, treatment and education programs, and \$600,000 to the national Komen Research Grant Program. Since its inception, the Atlanta Affiliate has raised \$30 million for breast cancer, research, education, screening and treatment.
- INFORMATION:** [www.komenatlanta.org](http://www.komenatlanta.org)  
404-459-8700
- CONTACT:** Kelly Dolan  
Susan G. Komen for the Cure  
Greater Atlanta Affiliate  
404-459-8700  
[kdolan@komenatlanta.org](mailto:kdolan@komenatlanta.org)