



## Susan G. Komen for the Cure Greater Atlanta Affiliate

### Worship in Pink Weekend Fact Sheet

**Who** The Greater Atlanta Affiliate of Susan G. Komen for the Cure and various local religious organizations including:

- Ebenezer Baptist Church
- Victory for the World Church

Komen Atlanta invites local churches, mosques and synagogues to join its promise to end breast cancer forever by participating in the 4<sup>th</sup> Annual Worship in Pink Weekend. A record 100 organizations and 60,000 Atlantans are expected to participate in the event.

**What** Worship in Pink Weekend is a free, grassroots effort with local synagogues, churches, and mosques to educate their respective members on breast health.

Organizations may register with Komen Atlanta to receive packets of breast health information for each member of the congregation. The organizations are encouraged to discuss breast health with their members. Many make the day a celebration of survivors by inviting survivors to speak about their experiences and asking the congregation to wear pink. The program highlights the importance of early detection, and Komen Atlanta provides information on where women can find low-cost and free mammograms.

**When** October 23-25, 2009

**Where** 100 religious organizations through the Atlanta area.

**Why** 1 in 8 women will be diagnosed with breast cancer in her lifetime.

**More Information** 404-459-8700  
[www.komenatlanta.org/worshipinpink](http://www.komenatlanta.org/worshipinpink)

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