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**SUSAN G. KOMEN FOR THE CURE GREATER ATLANTA AFFILIATE
ANNOUNCES STAFF CHANGES AND PROMOTIONS**

ATLANTA, GA (February 24, 2010) – Susan G. Komen for the Cure Greater Atlanta Affiliate has named Terrica Oglesby its new Marketing and Development Coordinator and has promoted Laura Murphy to Administrative Coordinator. Oglesby joins the company after working with the Atlanta office of Weber Shandwick.

In her new position, Oglesby will oversee the marketing and development aspects of the Affiliate's Race for the Cure, third party events, general fundraising and grants program.

As Administrative Coordinator, Laura Murphy will continue to aid the Administrative Director in her duties, organize the matching gift and memorial donation programs, represent the organization at various health fairs and provide general administrative support to the office.

"We are confident that Terrica's experience in public relations will be a great asset to our organization," said Kelly Dolan, Executive Director, Susan G. Komen for the Cure Greater Atlanta. "Laura has proven herself to be invaluable to us during the past year and a half, and we are delighted to recognize her accomplishments."

In 2009, Komen Atlanta awarded a record \$2.3 million to 28 local breast health programs to provide screening, treatment and education services to the medically underserved in the Atlanta community.

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ABOUT SUSAN G. KOMEN FOR THE CURE GREATER ATLANTA AFFILIATE

Komen Atlanta is the local resource for breast cancer screening, treatment, education and support. Through events, including the Race for the Cure, and contributions, the Affiliate raises funds to enable women to detect and survive breast cancer. Seventy-five percent of all funds stay in Atlanta to provide breast health services for women who could not otherwise afford them. Twenty-five percent supports cutting-edge research to find the cures. Komen Atlanta has raised \$23.5 million since its inception in 1991. The Affiliate is part of the national Susan G. Komen for the Cure organization, which strives to save lives and end breast cancer forever. Komen is the largest private funder in the fight against breast cancer and has invested more than \$1.2 billion towards the cause.

ABOUT SUSAN G. KOMEN FOR THE CURE

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure®, Komen has invested more than \$1.5 billion to fulfill the organization's promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.

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