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**15,000 ATLANTANS WILL BE RUNNING FOR THEIR LIVES
ON MOTHER'S DAY WEEKEND**

***19TH ANNUAL KOMEN ATLANTA RACE FOR THE CURE EXPECTS RECORD
PARTICIPATION AND FUNDRAISING***

ATLANTA, GA – The Greater Atlanta Affiliate of Susan G. Komen for the Cure expects a record turnout of 15,000 participants for its Race for the Cure event on May 9. The event is also expected to raise a record \$1.8 million.

The theme for the 2009 race is "We're running for our lives!" and Komen Atlanta is asking Atlantans whose lives they are running for. Participants are encouraged to run in memory and in honor of friends and family touched by breast cancer.

The 5K and 1-mile race dedicated to ending breast cancer will take place on Mother's Day Weekend at midtown's Atlantic Station. All funds enable women to detect and survive breast cancer.

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Participants will begin the 5K race in front of the Wachovia building, and enjoy a route that crosses the 17th Street Bridge, winds through Midtown and back to Atlantic Station. The 1-mile race will take place within Atlantic Station. The race ends with a large expo of sponsors, non-profit organizations and exhibitors. Additional plans for the event include a survivor ceremony and balloon release and a Bright Starts Kids Korral entertainment and crafts area for children registered for Kids for the Cure.

One in eight American women will be diagnosed with breast cancer in her lifetime. In 2008, nearly 5,000 women in Georgia were diagnosed with breast cancer.

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