



2009 Komen Atlanta Race for the Cure Fact Sheet

- WHAT:** The 19th Annual Komen Atlanta Race for the Cure 5K run/walk and 1 mile walk raises money to save lives and end breast cancer forever. This year, an expected 15,000 Atlantans will help raise \$1.8 million. Seventy-five percent of all funds raised is awarded to Atlanta-area breast health screening and education programs. Twenty-five percent is given to the national Komen Research Grant Program to find a cure.
- WHEN:** Mother's Day weekend, Saturday, May 9, 2009
- WHERE:** Atlantic Station, Atlanta, Georgia
171 17th Street, NW
- WHY:** One in eight women will be diagnosed with breast cancer in her lifetime.
- HOW:** Participants may learn more and register online for \$25 at www.komenatlanta.org. Race Day registration is \$35.
- THEME:** We're running for our lives at the 2009 Race for the Cure! It may be your mother or sister, a co-worker or neighbor. Whoever it is, now is the time to run for their lives! Whose life are you running for?
- SPONSORS:** Kroger is the local presenting sponsor. Additional sponsors include Wachovia, Perdue and Kaiser Permanente.
- RACE DAY:** Race Day Registration begins at 6:45 a.m.
1 Mile Walk begins at 7:45 a.m.
5K Run/Walk begins at 8:30 a.m.
Survivor Ceremony at 9:15 a.m.
- KOMEN:** Komen Atlanta was founded in 1991. In 2009, the Atlanta Affiliate awarded \$2.3 million to local breast cancer organizations to fund screening, treatment and education programs, and more than \$600,000 to the national Komen Research Grant Program. Since its inception, the Atlanta Affiliate has raised more than \$20 million for breast cancer, research, education, screening and treatment.
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