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The Maker of Quilted Northern Soft & Strong® and Susan G. Komen Race for the Cure® Celebrate the “Quilted Northern Soft & Strong® Champion” in Atlanta

Georgia-Pacific Celebrates Komen Atlanta Board President, Karen Bragman, as the Quilted Northern Soft & Strong® Champion

April 18, 2011 (Atlanta)— The maker of Quilted Northern Soft & Strong® and Susan G. Komen Race for the Cure® are partnering for the eighth year, to celebrate race participants and volunteers in Atlanta and the Quilted Northern Soft & Strong® Champion.

As an official sponsor of Susan G. Komen Race for the Cure®, Georgia-Pacific, the maker of Quilted Northern®, will be honoring Karen Bragman, a 14-year breast cancer survivor and president of the Komen Atlanta Board of Directors, as the Quilted Northern Soft & Strong® Champion at the Atlanta race on Saturday, May 7. Bragman will be honored for sharing her inspirational story and her efforts of continued dedication to the Susan G. Komen Race for the Cure®.

“I want to educate as many people as I can about early diagnosis and detection,” she said. “If it had not been for my early diagnosis, I’m not sure where I would be today. I want to make sure women and men are knowledgeable and make informed decisions about breast cancer.”

As board president, Bragman volunteers her time as an ambassador for the organization, working with the Komen Atlanta race committees and on fundraising for the cause.

“Karen is a great example of what our champion signifies,” said Anna Umphress, Georgia-Pacific. “In our eighth year as a partner with the Susan G. Komen Race for the Cure® series, we are more excited than ever to celebrate Karen and other race volunteers for their continued support.”

In 2010 and 2011, Georgia-Pacific has committed to donating \$225,000 to Susan G. Komen Race for the Cure®, the largest series of 5K runs/fitness walks in the world, with 1.5 million participants each year. The Komen Race for the Cure® series raises significant funds and awareness for the fight against breast cancer, celebrates breast cancer survivorship and honors those who have lost their battle with the disease.

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ABOUT GEORGIA-PACIFIC

Headquartered at Atlanta, Georgia-Pacific is one of the world's leading manufacturers and marketers of building products, tissue, packaging, paper, cellulose and related chemicals. The company employs more than 40,000 people at approximately 300 locations in North America, South America and Europe. Georgia-Pacific creates long-term value by using resources efficiently to provide innovative products and solutions that meet the needs of customers and society, while operating in a manner that is environmentally and socially responsible and economically sound. The familiar consumer brands of Georgia-Pacific Consumer Products LP include Quilted Northern®, Angel Soft®, Brawny®, enMotion®, Sparkle®, Mardi Gras®, and Vanity Fair®. Dixie Consumer Products LLC, a Georgia-Pacific company, manufactures the Dixie® brand of tabletop products. For more information, visit www.gp.com.

About Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure and the Komen 3-Day for the Cure, we have invested more than \$1.9 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit komen.org or call 1-877 GO KOMEN.