



## Get Involved Keep the Promise

Susan G. Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to end breast cancer, and our volunteers' passion makes our work possible. Komen volunteers make a difference. They believe in the Komen brand and live it everyday. Volunteers help us engage the community and move forward to a cure. Komen's promise is to save lives and end breast cancer forever, and our volunteers are crucial to keeping the promise!

### Ways to get involved with Komen Atlanta include:

#### Volunteering your time

- **Health Fairs:** Komen Atlanta participates in health fairs throughout the year. By representing Komen at health fairs, our volunteers are central to our presence in the community.
- **Speakers Bureau:** Komen Atlanta is fortunate to have a dedicated group of trained volunteers who attend community events and speak about breast health, breast cancer, and Komen Atlanta.
- **Special Events:** Volunteers help us organize our fundraising and awareness events including the Race for the Cure, the Call for the Cure, Jazzerthon for the Cure, Kroger Pink Ribbon Saturday, and the Braves Breast Cancer Awareness Day.

#### Organizing an event

- Komen Atlanta welcomes local businesses, schools, and organizations to raise funds for the cause. Businesses often run promotions and donate a percent of the proceeds. Schools and other community groups organize events that benefit Komen. Ongoing community support through third-party events is essential to helping us keep our promise!

#### Donating funds

- Komen Atlanta is very grateful to our donors. Donors choose to give money in various ways. People may donate to a particular event, such as the Race for the Cure, or they can make a general donation to the Affiliate. Some also choose to make a donation in honor or in memory of a loved one. Komen Atlanta acknowledges these donations by sending a card to the honoree or a family member.

#### Spreading the message

- **Organize a Worship in Pink event:** Worship in Pink Weekend, held every October, is Komen Atlanta's signature educational event. Komen provides educational materials to Atlanta's churches, mosques, and synagogues, spreading the message of early detection. The event is also a great way to celebrate community survivors.
- **Distribute educational materials:** Komen Atlanta accepts requests for educational materials on its website. We welcome you to request some pamphlets and make them available at work, school, or anywhere else in your community.
- **Promise Rings:** Komen's promise rings represent our promise to save lives and end breast cancer forever and may be purchased on our website. Wear yours and share the promise!

For more information on Komen Atlanta activities, please visit [www.komenatlanta.org](http://www.komenatlanta.org) or contact our office at 404.459.8700.

**Get involved. Keep the promise.**