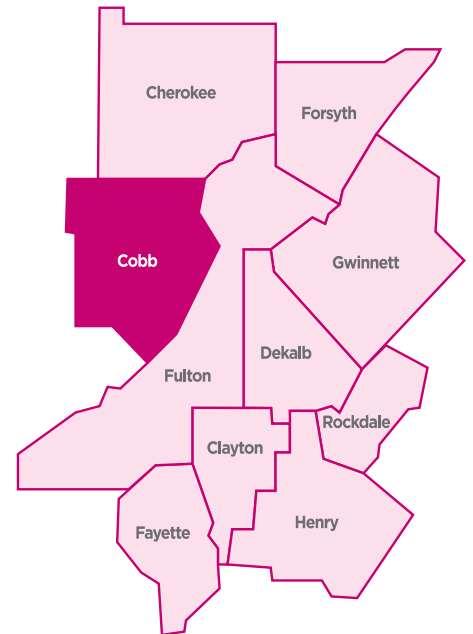


# KOMEN ATLANTA COMMUNITY PROFILE 2010



## COBB COUNTY

**Susan G. Komen for the Cure Greater Atlanta Affiliate** is the local resource for breast cancer screening, treatment, education and support. Through events, including the Race for the Cure, and contributions, the Affiliate raises funds to enable women to detect and survive breast cancer. The organization conducts a biennial Community Needs Assessment to discover the status of breast health, breast cancer and related services within the Affiliate's 10-county service area. Komen Atlanta's extensive grants program addresses those unmet needs and disparities by funding breast health programs in the community for the medically underserved.



### COBB COUNTY FAST STATS

#### BREAST CANCER STATISTICS

Mortality (per 100,000).....	24.83
Incidence (per 100,000) .....	128.7
Screening (no mammogram in last 12 mos) .....	34.1%
Late stage diagnosis (III & IV) .....	8.4%

#### DEMOGRAPHIC DATA

2009 Total Population .....	690,430
2009 Female Population.....	348,256 (50.4%)

#### RACE/ETHNICITY

Black.....	22.3%
American Indian.....	0.2%
Asian Pacific Islander.....	4.2%
Hispanic .....	11.3%
White .....	60.0%

#### HOUSEHOLD INCOME

Mean Household Income.....	\$87,089
Less than \$25,000 .....	15.3%
\$25,000 - \$75,000 .....	40.5%
More than \$75,000 .....	44.4%
Families below poverty level .....	6.7%
Unemployed.....	6.3%

#### EDUCATION (POP 25+)

Less than High School.....	4.2%
Some High School .....	5.8%
High School Degree .....	21.2%
Some College or Associate Degree .....	25.8%
BA or above .....	43.0%

#### INSURANCE ESTIMATES (FEMALE)

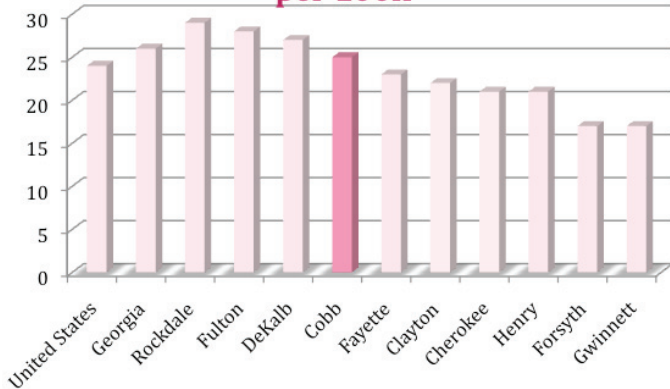
Uninsured 18-64.....	11.9%
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#### In the Komen Atlanta Service Area:

- Cobb County has the 4th highest population within the Komen Atlanta service area.
- Cobb currently has the highest incidence of breast cancer among females in the service area at 128.70 new cases per 100,000 people and, based on trend data, is expected to stay in that position through at least 2014.
- Cobb ranks 5th in the service area for percentage of late stage diagnosis.
- Cobb has the 4th highest mortality rate within the service area.
- Cobb ranks 8th in the service area in terms of women 40 and older not receiving mammograms (Note: Since more women are receiving mammograms in Cobb, it makes sense that they would have a high incidence rate).
- Cobb has the 5th largest number of uninsured women.
- Cobb has the 5th highest percentage of families living below the poverty level.

**COBB COUNTY**

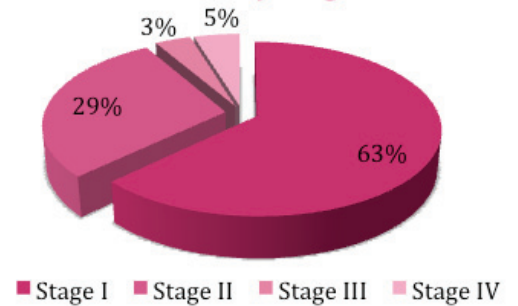
**2009 Service Area Mortality Rates per 100k**



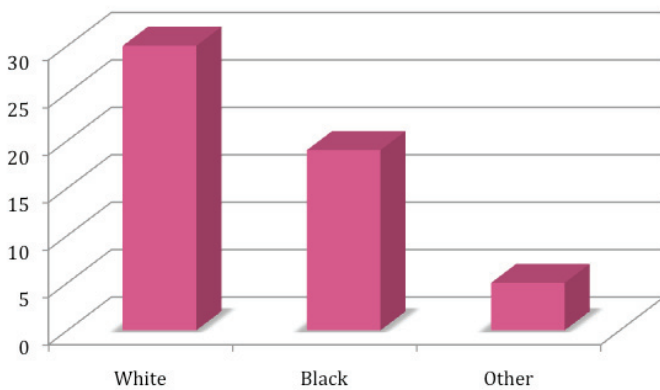
**- THE FACTS -**

The mortality rate due to breast cancer in Cobb County is 24.83 per 100,000 people. This is slightly higher than the service area mortality rate of 23.94.

**2009 Cobb Breast Cancer Incidence by Stage**

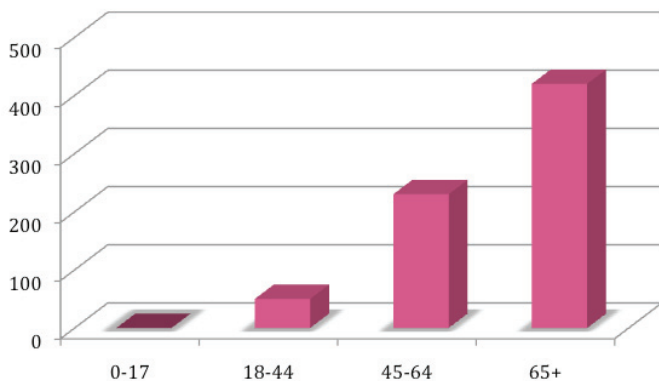


**2009 Cobb Mortality Rate by Race, per 100k**



Approximately 34.1% of women in Cobb County have not received a mammogram in the last year

**2009 Cobb Incidence Rate by Age Group, per 100k**



**Please visit our website at**

[www.komenatlanta.org/resourceguide/cobb.html](http://www.komenatlanta.org/resourceguide/cobb.html) for free or low cost screening and diagnostic resources in Cobb County

Data Sources:  
2009 Data Estimates. The Healthcare Business of Thomson Reuters © 2009. Greater Atlanta Demographic and Breast Cancer Data [Data file]. Retrieved September 15, 2010.

2009 Data Estimates. U.S Census Bureau. 2005 - 2009 American Community Survey. [http://www.factfinder.census.gov/home/saff/main.html?\\_lang=en](http://www.factfinder.census.gov/home/saff/main.html?_lang=en). Retrieved February 2011.



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